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Franklin Pickleball's X-40 Named the Official Ball of the U.S. Open Pickleball Championships

Franklin Sports and U.S. Open Pickleball Championships Partner For Premiere Pickleball Event

NAPLES, Fla. –U.S. Open Pickleball Championships has announced a partnership with Franklin Pickleball, a product brand within leading global sporting goods brand, Franklin Sports. Franklin Pickleball's industry-leading "X-40" pickleball will now be used as the official ball of the week-long event, dubbed "The Biggest Pickleball Party in the World!"

This tournament, which boasts a line-up ranging from top players in the game to enthusiasts of all ages, draws one of the largest crowds of any pickleball event. Over 2,600 players will use the X-40 as the official ball during tournament play. Franklin Pickleball's X-40 is considered an industry-leader for its precise production and seamless construction that allows for consistent playability and in-game flight. The X-40 features 40 machine-drilled holes to create a balanced flight pattern, as well as a high-quality texture that plays well on any outdoor surface. With a week of non-stop matches, the X-40 is a reliable choice to ensure the most thrilling and entertaining action for players of all ages.

"We are ecstatic to see Franklin Pickleball's X-40 in action at this world-class event," said Adam Franklin, President of Franklin Sports. "The U.S. Open Pickleball Championships is held in highest regards amongst the pickleball community, and we have experienced the excitement in Naples first-hand. Each year the tournament draws top players in the world, who are ready to compete with the X-40. There is no doubt this partnership solidifies the X-40 as the best ball in the game, and we are looking forward to seeing the high quality of play across each match at the U.S. Open."

"Teaming up with Franklin to use the X-40 ball is a game changer for the US OPEN", said Terri Graham co-founder of the US OPEN Pickleball Championships. "The sport has evolved drastically since the beginning of the US OPEN just 5 years ago. Ironically The X-40 was launched in the same year. It is great to now team up together to continue to push the sport to the next level."

The 2020 tournament will be hosted at East Naples Community Park from April 18 to April 25, 2020. In addition to the premiere pickleball on 60 permanent dedicated courts, guests will be able to enjoy entertainment, food and drink, as well as a vendor village.

To purchase tickets, go to: <https://usopeningzangchampionshipcourttickets.eventbee.com>

To read more about this partnership, visit: <https://franklinsports.com/usopen>

About the U.S. Open Pickleball Championships

Spirit Promotions is responsible for creating and running the Minto US OPEN Pickleball Championships in Naples, Florida. The OPEN was founded in 2016. The 7-day event is a world class, international event, which attracts the best players in the sport, as well as Pickleball enthusiasts of all ages and ability levels. The OPEN is known as the Biggest Pickleball Party in the World.

About Franklin

A Massachusetts-based company since 1946, Franklin Sports, Inc. is a leading global sporting goods brand with a rich history and reputation within our industry. Over the years, Franklin Sports has maintained strong relationships with professional athletes and leagues such as Major League Baseball, National Hockey League, National Football League and Major League Soccer that bring energy, strength and uniqueness to our products. Most recently, Franklin Sports has expanded its offerings to become a leading supplier for professional and recreational pickleball products. Franklin understands consumer needs and offer the strongest value by manufacturing products for all levels of sports participation, from the beginner to the pro Franklin Sports has you covered. Franklin Sports has remained true to its family roots, started by Irving Franklin in 1946, and is currently run by President Adam Franklin.

For more information please visit www.FranklinSports.com or call: 781-573-2444.

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